Council as a Whole Committee meeting RE: Petition 242-17



### City of Fitchburg Massachusetts

### CITY COUNCIL

President Michael P. Kushmerek

Councillors at Large
David Clark
Marcus L. DiNatale
E. Thomas Donnelly
Samantha M. Squailia
Anthony M. Zarrella

Vice President Amy L. Green Ward Councillors

Ward 1 – Amy L. Green

Ward 2 – Paul R. Beauchemin

Ward 3 – Joel R. Kaddy

Ward 4 – Michael P. Kushmerek

Ward 5 – Marisa R. Fleming

Ward 6 – Elizabeth R. Walsh

A meeting of the COUNCIL AS A WHOLE COMMITTEE was held on Tuesday, May 8, 2018 and called to order by Council President Kushmerek at 7:21PM

Committee members present: Councillors Donnelly, Fleming, DiNatale, Squailia, Walsh, Clark, Kaddy, Zarrella, Beauchemin.

Councillor Green arrived at 9:05PM

The agenda consisted of the following:

Councillor Marcus DiNatale and Councillor Michael Kushmerek that a vote be taken by the City Council as a final determination as to Main Street's permanent traffic flow, whether it remains one-lane or reverts back to two-lane, or a third option if one should arise, upon completion of the Community Development Office's survey, data gathering and public presentation of the findings.

Council President Kushmerek declared that there would be a public comment period and invited those interested in speaking to approach the center table. The following individuals spoke:

1. Mr. Robert Pooler, 167 Blossom St. He is not in support of one-lane Main Street and called it foolish. He submitted the following handout containing his suggestions for the Main Street traffic configuration.

### **Main Street Proposal**

### 1. Flower Planters

- A. Remove the planters from the street and place each one the sidewalk even with the curb. Doing so would create additional parking. Alternate the side of the street where the planters are located. This would help both sides of Main Street to look better.
- B. Allow residents to sponsor flower planters. This would create more community involvement. Allow the sponsor to plant different types of plants and flowers. By doing so each planter would look much different. This helps Main Street look more appealing. This same sponsorship proposal would also apply to the flower planters on North Street. Each sponsor would be responsible for the care and maintenance of the planters. By making sponsors responsible for the care and maintenance this helps the City of Fitchburg save money toward the DPW portion of the budget.
- C. An annual sponsorship fee of no less than one hundred dollars per year be charged. These fees would go directly to DPW. This would also help the City of Fitchburg budget in the fact there would be additional funds to be used toward street and sidewalk repairs as well as snow removal during the winter months.

- 2. Ms. Tricia Pistone, VP MOC and Co-Chair of Reimagine North of Main. She supports all efforts for the revitalization of Main Street and sees it as central to the revitalization of the City. She supports the coordination of efforts and the further development of viable Main St. options.
- 3. Mr. Jay Bry, FSU Vice President. He asked the Council to continue to support the one-lane Main St and to consider changing Boulder Drive to a two-way traffic flow.
- 4. Mr. Elmer Eubanks, 427 Oak Hill Rd. He stated that he would like Main St. to be two-way traffic and walkable for pedestrians so that travelers can stop at businesses in both directions of travel.
- 5. Mr. Peter Cote, Clarendon St. He asked the Council to keep moving forward with the one-lane Main St. configuration because it is safer.
- 6. Mr. Josiah Richards, 199 Fisher Rd. He spoke in support of one-lane traffic with a bike lane because it is safer.
- 7. Mr. Marc Dohan, Director of NewVue Communities a Main St. business. He spoke in favor of one lane Main St. because it results in slower and safer traffic which benefits his clients and staff.
- 8. Mr. Robert Terk, Almount Terrace. He spoke in favor of a two-way Main St because it is safest for pedestrians and produces a higher vehicle count for business.
- 9. Mr. Ken Posco, Oliver St. He spoke in favor of returning Main St. to two-lane, one-way until a new study for two-way traffic can be conducted. He stated that the one-lane trial has failed and that it is more dangerous now with reduced ability for emergency vehicles to maneuver.

The public comment period concluded.

Mr. Tom Skwierawski, Community Development Executive Director presented the following information.

Commun by be velopmen

### ane Main Street | City of Fitch May 8th, 2018

One-lane Main Street | City of Fitchburg May 8th, 2018 Fitchburg City Council Petition 242-17

## Presentation Overview

Pilot Overview
 What we've learned
 How we've adapted
 Next Steps

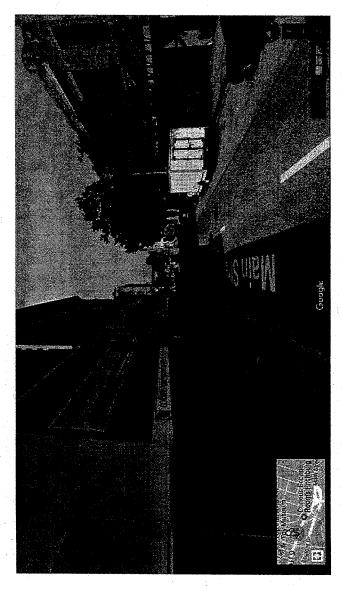
# ONE-LANE MAIN | PILOT PROJECT OVERVIEW

Pilot Overview 1. The Old Way

What Others Say

What We've Said The Design

The Goals

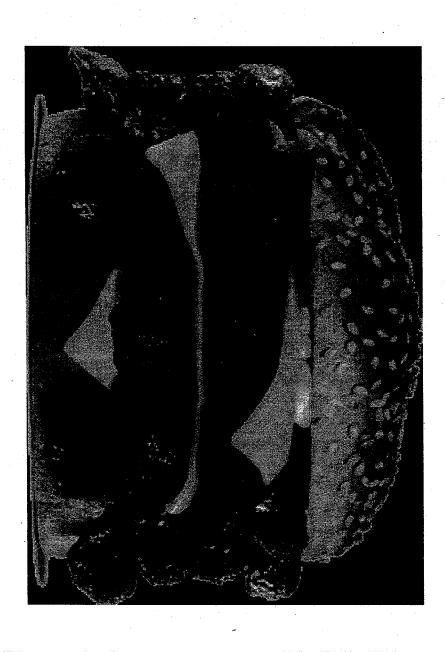


Two-Lane, One-Way (circa 2011)

### Pilot Overview 1. The Old Way

- 2. What Others Say
- 3. What We've Said

4. The Design



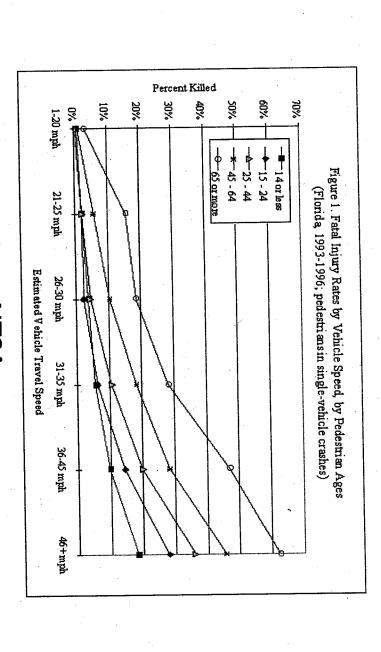
Hardee's Monster Thick Bu

1. The Old Way Pilot Overview

2. What Others Say

3. What We've Said

4 The Design 5. The Goals



Links between vehicle speeds and pedestrian injuries NTSA:

### Pilot Overview

1. The Old Way

3. What We've Said

4. The Design

S. The Cook

2. What Others Say

HIT BY A VEHICLE TRAVELING AT:

HIT BY A VEHICLE TRAVELING AT:

NTSA:

Links between vehicle speeds pedestrian injuries and

TRAVELING AT:

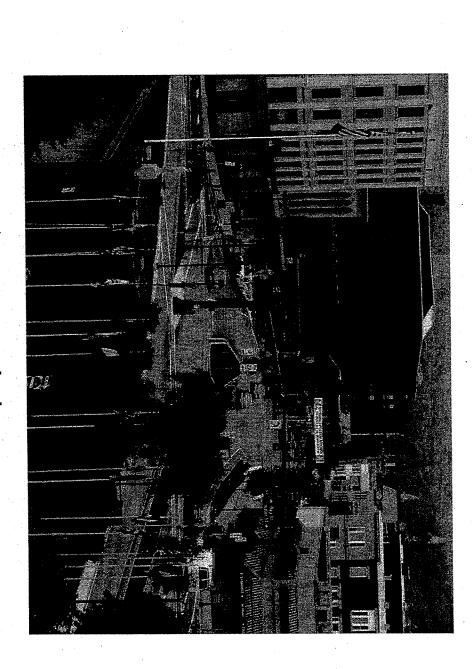
### Pilot Overview 1. The Old Way

2. What Others Say

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UNITED GOODS



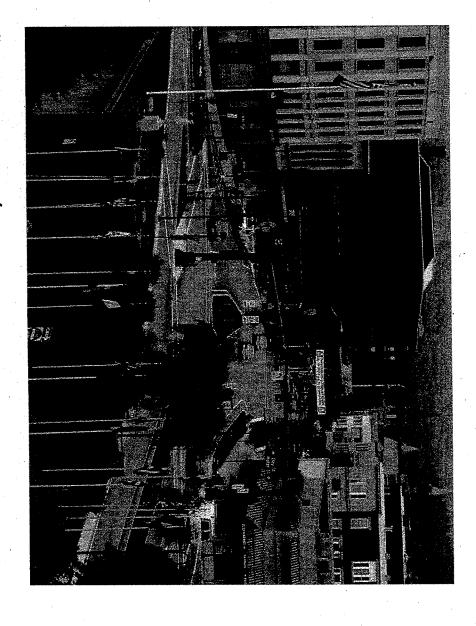
"There is a significant need for bringing people to Main Street so as to offer some chance for Main Street businesses to thrive."

### Pilot Overview

1. The Old Way

5. To 00000

2. What Others Say3. What We've Said4. The Design



Vision 20/20

"Besides concerns about vehicle and pedestrian safety, having two lanes of high speed traffic makes the Main Street area much less welcoming to pedestrians, thus decreasing its value as a retail zone."

### Pilot Overview

1. The Old Way

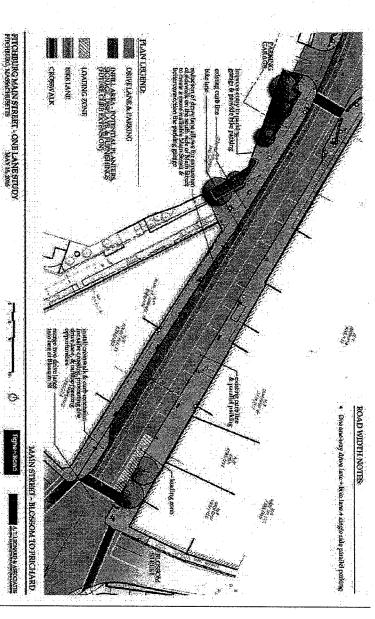
3. What We've Said

4. The Design

d. The Goals 2. What Others Say MAN LEGEND.

DRIVELANDA PARKING HONDING ZONE

Tighe & Bond, A.T Leonard & Associates



5. The Goals

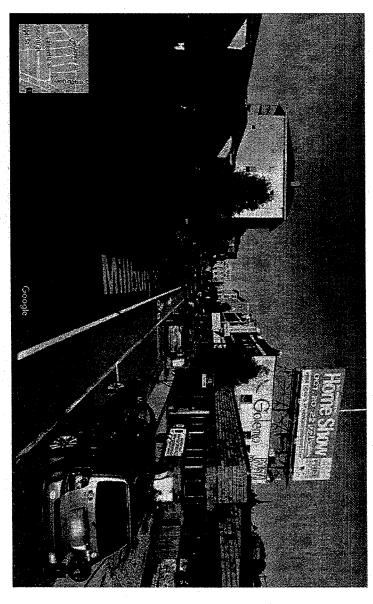
Petition 242-17

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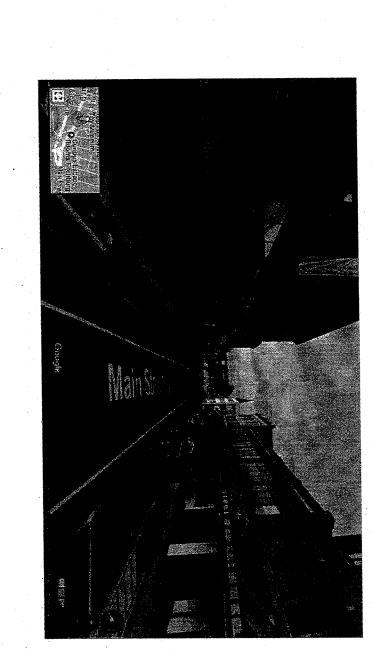


Precedent: Canal District, Worcester

### Pilot Overview

- 1. The Old Way
- What Others Say
   What We've Said
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5. The Goals



Pilot Costs: \$15,000 + Private/Nonprofit Support

### Pilot Overview

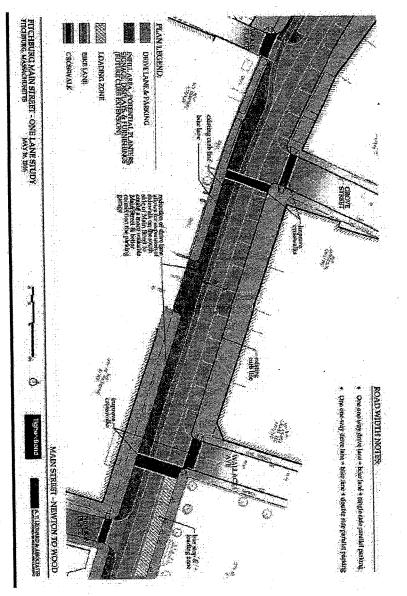
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5. The Goals

### 1. The Old Way



### Goals

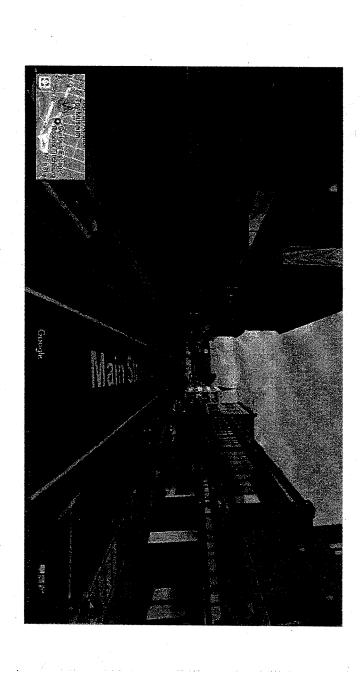
- Promote safety for cyclists and pedestrians
- Encourage foot traffic on Main Street
- Implement a piece of a larger plan Test out something different downtown

### Pilot Overview

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- 2. What Others Say
- 3. What We've Said

4. The Design

5. The Goals



Smart Growth America "(one-lane Main) Slows traffic and creates a safer pedestrian environment.. Far superior than a two-lane, one-way street"

### ONE-LANE MAIN | PILOT YEAR REVIEW

### Pilot Year Review

- 1. Planning/Economic Dev
- 2. Placemaking
- 3. Surveys
- 4. Downtown Traffic Study
- Road Safety Audit
- 6. Traffic Data Analysis
- 7. Boulder Drive Study

- August 2017: Closed on CSX-owned right-of-ways for Twin City Rail Trail
- September 2017: Conducted "ReBuilding Downtown" Smart Growth America Workshop
- Summer 2017-Present: Conducted Economic Development Strategic Planning, heavily focused on downtown
- February 2018: Awarded Complete Streets funding in the Upper Common April 2018: Awarded "Opportunity Zone" designation from state
- May 2018: Awarded MassDevelopment Transformative Development Initiative (TDI)" District
- Pipeline Projects: City Hall, Theater Block, Fitchburg Arts Community
- Boulder Drive 2-way study

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- May 2018: Awarded MassDevelopment Tarsformative Development mitative
- Boulder Drive 2-way study BOCK FICEDURA PICS COMMUNICAL Pipeline Projects: City Hall, Theater

- right-of-ways for Twin City Rail Trail August 2017: Closed on CSX-owned
- ROBLING DOKATOKA! SMAR GROKE PERSON ROLL STORY September 2017: Conducted
- Summer 2017-Present: Conducted Planning, heavily focused on downtown **Economic Development Strategic**

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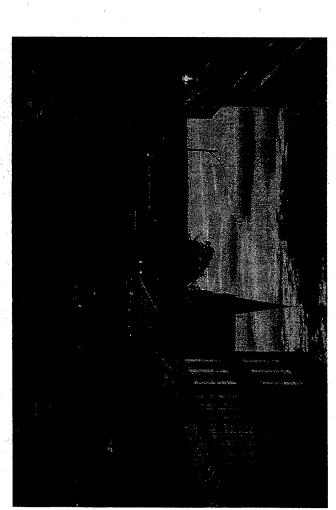
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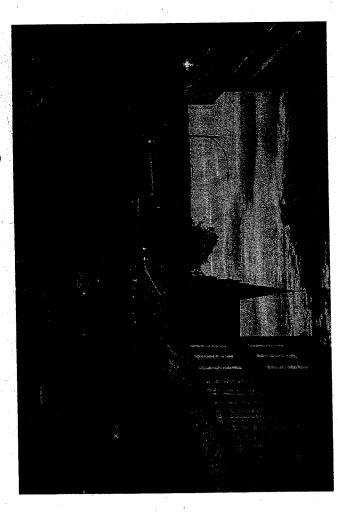


- Music on Main Street
- Dining Al Fresco
- Miracle on Main Street
- First Thursdays Italian Fest

Parklet

### Pilot Year Review

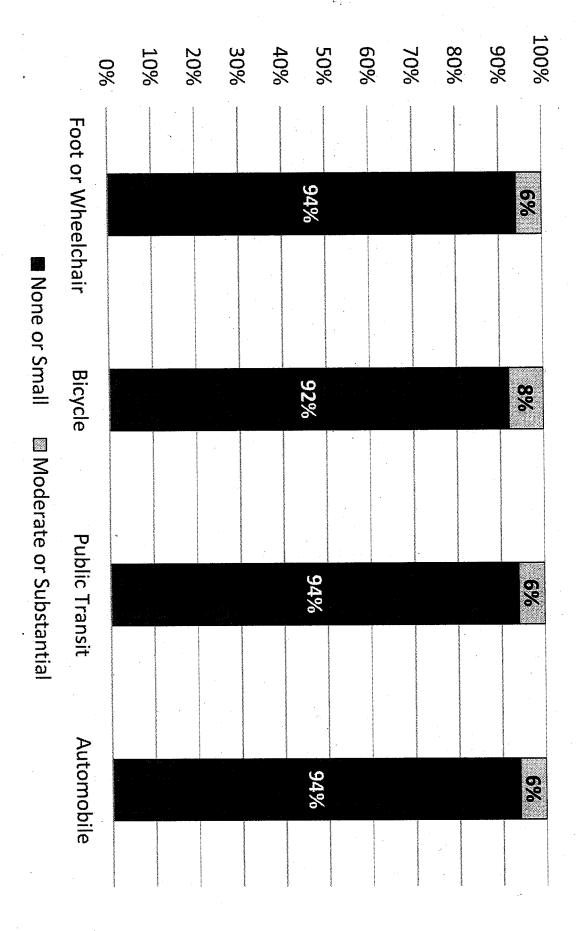
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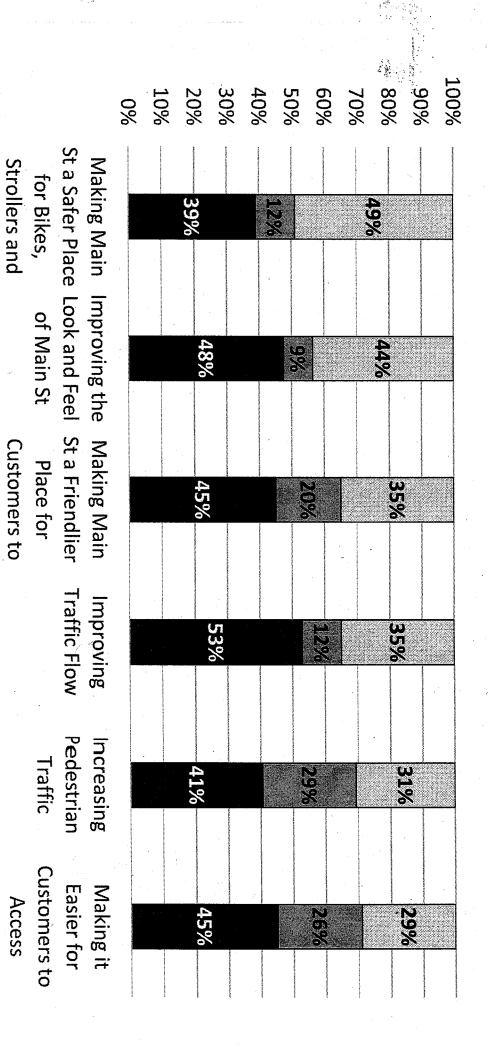
**Business Surveys** •Fall 2017

- •180 letters sent out, 49 responses
- 71% were located on Main Street, in the side streets (Oliver, Putnam, etc.) remainder

# To What Extent has One-Lane Main Street Increased the Number of Customers Accessing Your Business or the Business on Your Property by: (N=49)



## How Satisfied are You with One-Lane Main Street for Each Characteristic: (N=49)



**Pedestrians** 

Dissatisfied Neutral Satisfied

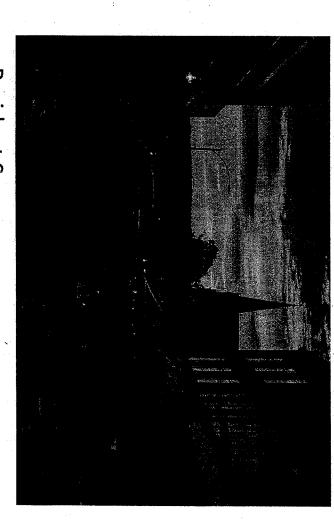
Visit

Businesses

### Pilot Year Review

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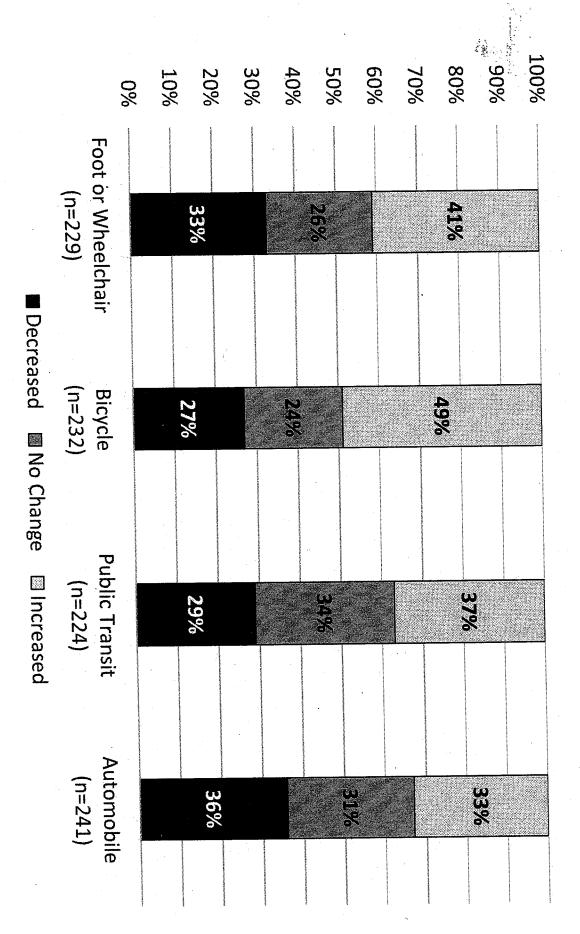
7. Boulder Drive Study



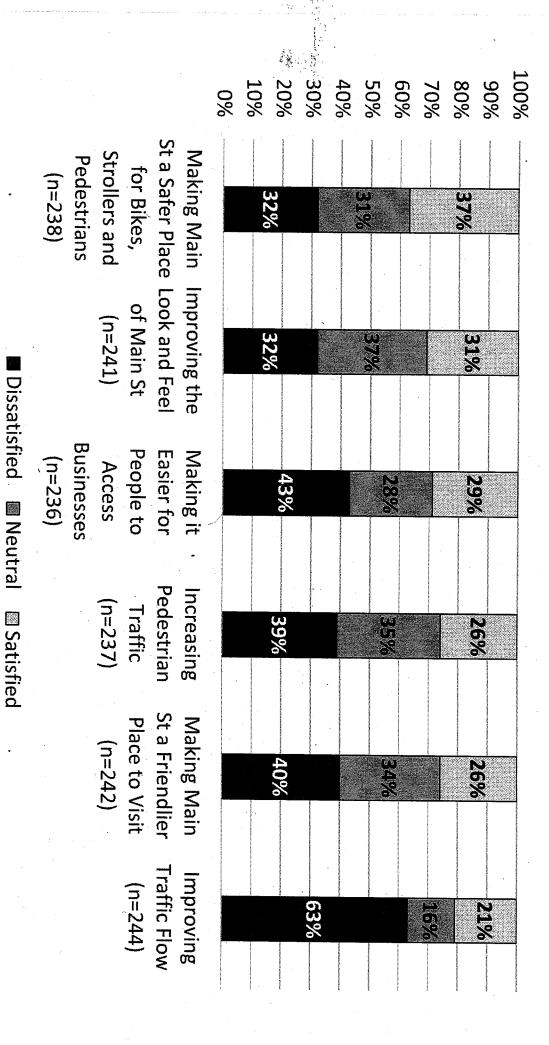
**Resident Surveys** 

- Summer and Fall, 2017
- On-the-ground surveying @ community events
- 296 Responses





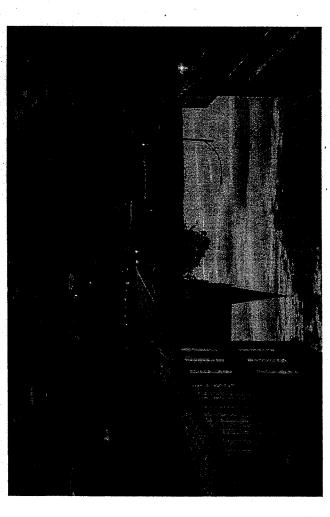




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**Common Themes** 

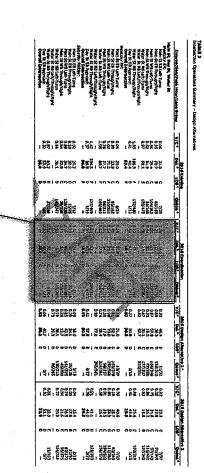
- Safety Benefits
- Foot Traffic Businesses Approve
- Need for Comprehensive Approach to Main
   Congestion Concerns
- Parking ConcernsBike Lane SuggestionsEmergency Vehicle Concerns

Aesthetics

### Pilot Year Review

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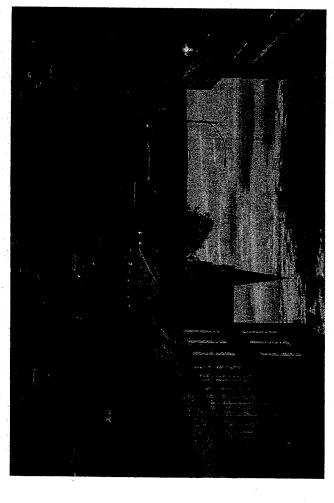


Findings

Traffic Signalization is most cost-effective method of congestion reduction

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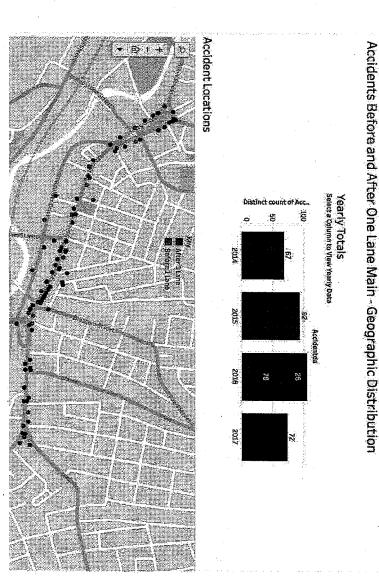


- Done prior to Water St bridge designs
- Looked at Main from Summer to Prichard

Proposed a series of suggested tweaks

### Pilot Year Review

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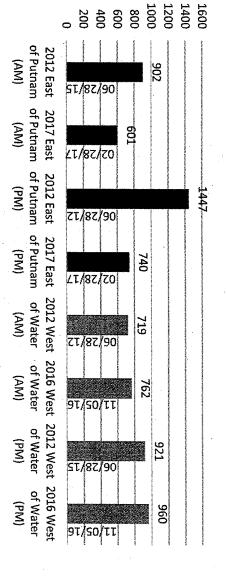


No noticeable impact on vehicle crashes

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## Main ST WB Traffic Volume (Vehicles/hr) at Certain Main Street Locations During AM and PM Peak



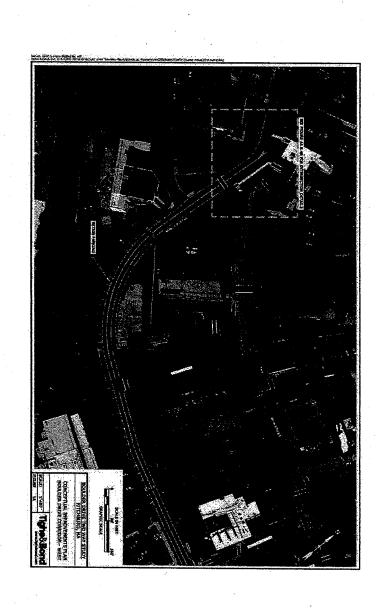
Uncertain impact on vehicle volume

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| Water St. NB at<br>Main St    | Main St. WB at Water St.      | Travel Time<br>Segment Start                        |  |
|-------------------------------|-------------------------------|---|--|
| Main St. WB at<br>Boulder Dr. | Main St. WB at<br>Boulder Dr. | Travel Time<br>Segment End                          |  |
| J45 s (AM)<br>211 s (PM)      | 111's (AM)<br>176's (PM)      | Existing<br>Observations <sup>4</sup>               |  |
| 137 s (AM)<br>226 s (PM)      | 1025 (АМ)<br>119 s (РМ)       | Existing<br>Calculated<br>Travel Times <sup>2</sup> |  |
| 138 s (AM)<br>149 s (PM)      | 125 s (AM)<br>124 s (PM)      | Calculated Travel Times Main Street <sup>2</sup>    |  |
| 11/5 (AM)<br>51/6 (PM)        | 80 s (Avi)<br>74 s (Pvi)      | Calculated Travel Times Boulder Drive?              |  |

Significant Decrease in Westward T

#### Pilot Year Review

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- SYDNEYS S
- 4. Downtown Traffic Study
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- Total cost: \$2.2 million to \$5 million, including design
- contingent on the methods for reconstructing Boulder Drive (mill and overlay vs. full depth reconstruction)
   mill & overlay recommended

# ONE-LANE MAIN | TESTING AND LEARNING

#### Testing and Learning

- Need for Comprehensive Approach to Main
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions
- 6. Aesthetics

5. Emergency Vehicle Concerns

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- Pipeline Projects: City Hall, Theater Block, BF Brown
- Boulder Drive as a cohesive solution

- Approach to Wain 1. Need for Comprehensive
- 2. Congestion Concerns

3. Parking Concerns

- Boulder Drive as an alterr
- Traffic Signalization

o. Postorios

5. Emergency Vehicle Concerns

4. Bike Lane Suggestions

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Petition 242-17

## Testing and Learning

- 1. Need for Comprehensive Approach to Wain
- 2. Congestion Concerns
- •
- 3. Parking Concerns
- Bike Lane Suggestions
   Emergency Vehicle Concerns
- April 2018: Began MRPC
  Downtown Parking Study
- Additional Parking Possible?

4. Bike Lane Suggestions

5. Emergency Vehicle Concerns

o. Postmotics

# Testing and Learning

- Approach to Main 1. Need for Comprehensive
- 2. Congestion Concerns
- 3. Parking Concerns
- move bike lane to North s Road Safety Audit Suggest ide of

the street

## Testing and Learning

- Approach to Main 1. Need for Comprehensive
- 2. Congestion Concerns

design?

- U. Tarking Concerns
- 4. Bike Lane Suggestions
- 5. Emergency Vehicle Concerns

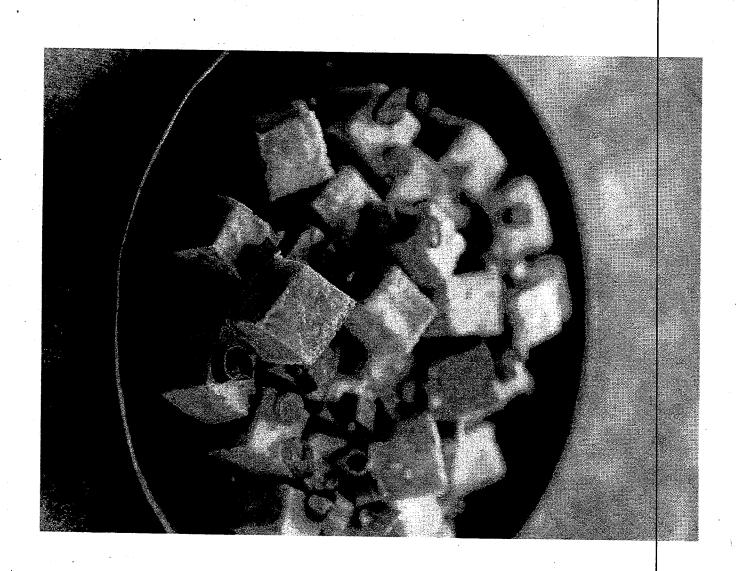
o, Postforios

- Boulder Drive as an alternative
- Mountable Curbs in permanent

## Testing and Learning

- Need for Comprehensive Approach to Wain
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- 5. Emergency Vehicle Concerns

6. Aesthetics



## Testing and Learning

- 1. Need for Comprehensive Approach to Main
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions

5. Emergency Vehicle Concerns

6. Aesthetics

Preparing for 2018 MassWorks Application. The time is now.

#### Total Investment:

- Theater Block: \$25M
- Library: \$30M
- •BF Brown: \$25M
- •City Hall: \$24.5M
- •533 Main St: \$2-3M
- Smaller residential projects: \$1-2m

- 1. Need for Comprehensive Approach to Main
- 2. Congestion Concerns
- 3. Parking Concerns

4. Bike Lane Suggestions

- 5. Emergency Vehicle Concerns
- S POSTOS
- 7. Options Ahead

- . Revert to two-lane
- Continue as-is
- Make tweaks, with sunsetting provision (2-3 years) if permanent solution is not identified

- POSSION SOLUTION Need for Comprehensive
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions

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- 5. Emergency Vehicle Concerns
- O. Assimptics
- 7. Options Amoud
- 8. Interim Steps

- design plans for Main Street & short-term interim tweaks 1) Procure design engineers to craft permanent
- design plans/interim tweaks to Main St 2) Convene a public meeting to discuss permanent
- 3) DPW/CDD work to implement tweaks to Main St
- on public meeting & previous studies done 4) Design engineers create final design plans based Consult with MassDOT District office regarding
- 6) Submit applications for funding: SPIEW 1920 -Massworks (Summer 2019, awarded Fall 2019) -MassWorks (Summer 2018, awarded Fall 2018) -Complete Streets (Winter 2019, awarded

#### Testing and Learning

- POTORCE TO RAIS 1. Need for Comprehensive
- W. Purking Concerns
- 4. Bike Lane Suggestions
- 5. Emergency Vehicle Concerns
- N. Options Alega

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- Interim Steps

- Congestion Concerns
- design plans/interim tweaks to Main St

- 6) Submit applications for funding:
- Spring 2020) -Massworks (Summer 2019, awarded Fal -MassWorks (Summer 2018, awarded Fa -Complete Streets (Winter 2019, awarded

- 1) Procure design engineers to craft permanent design plans for Main Street & short-term interim
- 2) Convene a public meeting to discuss permanent
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#### Testing and Learning

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- 2. Congestion Concerns
- Parking Concerns Bike Lane Suggestions
- 5. Emergency Vehicle Concerns
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8. Interim Steps

- design plans for Wain Street & short-term interim 1) Procure design engineers to craft permanent
- design plans/interim tweaks to Main St Convene a public meeting to discuss permanent
- 3) DPW/CDD work to implement tweaks to Main St
- 5) Consult with WassDOT District office regarding 4) Design engineers create final design plans based on public meeting & previous studies done Zassienis.
- 6) Submit applications for funding:
- -Massworks (Summer 2019, awarded Fall 2019) -MassWorks (Summer 2018, awarded Fall 2018) -Complete Streets (Winter 2019, awarded

- 1. Need for Comprehensive
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions
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#### Testing and Learning

- 1. Need for Comprehensive
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions
- 5. Emergency Vehicle Concerns
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- 8. Interim Steps NOTION AMAG

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- Approach to Main 1. Need for Comprehensive
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions
- 5. Emergency Vehicle Concerns

- 7. Options Amead
- Interim Steps

- - design plans for Main Street & short-term interim

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### Testing and Learning

- 1. Need for Comprehensive Approach to Main
- 2. Congestion Concerns
- 3. Parking Concerns
- 4. Bike Lane Suggestions
- 5. Emergency Vehicle Concerns
- 6. Aesthetics
- 8. Interim Steps

7. Options Almond

9. In Summary

- ) One-Lane is no silver bullet
- Short-term

  Short-term
- We need something permanent long-term, and we can make it happen soon
- and work together on this as a community

- 1. Need for Comprehensive Approach to Main
- Approach to Main
- 2. Congestion Concerns
- 3. Parking Concerns

4. Bike Lane Suggestions

- 5. Emergency Vehicle Concerns
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- 8. Interim Steps

7. Options Ahead

9. In Summary

- We need to make tweaks in the short-term
- We need something permanent long-term, and we can make it happen soon
- and work together on this as a community

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- 2. Congestion Concerns
- 4. Bike Lane Suggestions 5. Emergency Vehicle Concerns

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7 Options Andra

9. In Summary

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- 1. Need for Comprehensive
- Approach to Main
- 2. Congestion Concerns

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- and work together on this Let's keep the momentum going, as a

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5. Emergency Vehicle Concerns

4. Bike Lane Suggestions

3. Parking Concerns

- 8. Trorim Steps
- 9. In Summary

FFD Chief Roy, FPD Chief Martineau and DPW Commissioner joined Mr. Skwierawski at the table.

Chief Roy stated that with the existing one-lane configuration it is difficult to get fire equipment through; the flower boxes are a problem, the bike lane has become a loading zone and vehicles cannot get out of the way of fire vehicles. He stated that the traffic configuration needs tweaking.

Chief Martineau stated that police vehicles are not having as much of a problem as the fire vehicles getting through the one-lane Main St. He said police response has not been impacted. Since the introduction of the one-lane traffic flow, he noted a decrease in accidents at the intersection of Main and Prichard from 8 in 2015 to 3 in 2017 and an increase in accidents at the intersection of Main and North from 15 in 2015 to 27 in 2017. He stated that the flower boxes create a loading zone problem.

Commissioner Laakso stated that a one-lane trial was a good idea. He noted issues that were identified during the trial: the flower boxes pose a problem, the Upper Common needs restriping where it reverts back to two-lane, the traffic signal at Main and Oliver worked better when it was flashing and that a two-way Boulder Drive is an interesting option to add to the plan. Councillors debated the pros and cons of various configurations such as one-lane one-way, two-lane one-way, two-lane two-way, Boulder Drive two-way and noted various comments and phone calls received from constituents regarding support for two-lane two-way, problems with the one-lane traffic back-ups, flower boxes and the bike lane and negative effect on businesses. Councillors generally agreed that the primary goals for Main St. are economic development via improved access to Main St. businesses, safety for pedestrians and increased walkability.

Motion to revert back temporarily to two-lane, one-way while working towards a permanent traffic flow of two-lane, two-way FAILED by vote of 5 in favor (Donnelly, Fleming, DiNatale, Clark, Beauchemin) and 6 opposed (Kushmerek, Green, Squailia, Walsh, Kaddy, Zarrella).

Motion to hold the petition and request that the 2001 two-way Main St. study be submitted to the City Council for review FAILED by vote of 3 in favor (Squailia, Clark, Kaddy) and 8 opposed (Kushmerek, Donnelly, Fleming, DiNatale, Green, Walsh, Zarrella, Beauchemin).

Motion to retain the current one-lane, one-way traffic configuration with the intent to study and pursue a two-lane, two-way Main Street PASSED by vote of 7 in favor (Kushmerek, Donnelly, Green, Walsh, Clark, Kaddy, Zarrella) and 4 opposed (Fleming, DiNatale, Squailia, Beauchemin)

The meeting adjourned at 10:48PM

Respectfully submitted,

Anna M. Farrell

City Clerk